



# **Recreation, Parks and Cultural Activities Community Matching Fund**

**Fall 2016 Applications & Public Hearing**

Park & Recreation Commission  
September 15, 2016 & October 20, 2016

# Background

- RPCA established the Community Matching Fund with the approval of the FY 2017-FY 2026 Capital Improvement Budget.
- The Fund is part of RPCA's PARKnership Program, a program that oversees partnerships for the development, design, construction and operation of recreational and park facilities and/or programs.
- The Fund promotes collaborative partnerships among City of Alexandria community organizations by providing matching 1:1 dollars for groups that propose fundraising for park and recreation improvement projects.

# FY 2017 Applications

1. Charles Houston Teen Center
2. Four Mile Run Court Upgrades
3. Kick the Habit
4. PKMove Parkour Equipment
5. Old Town North Farmers Market
6. Windmill Hill Accessible Play equipment



# FY 2017 Staff Recommendations

# Charles Houston Teen Center

- **Applicant:** The Charles Houston Advisory Council
- **Project Description:**
  - Develop a model teen center within existing space at the Charles Houston Recreation Center.
- **Total Project Cost:** \$70,000
- **Proposed City Contribution:** \$35,000  
(note: fund only allows match up to \$25,000)
- **Staff Recommendation:** \$25,000 award

# Four Mile Run Court Upgrade

- **Applicant:** Alexandria Soccer Association
- **Project Description:**
  - Provide existing court enhancements to upgrade and support community Futsal program
- **Total Project Cost:** \$45,000
- **Proposed City Contribution:** \$25,000  
(Note: stated a matching contribution of \$15,000)
- **Staff Recommendation:** \$15,000 award

# Kick the Habit – Water Bottle Filling Stations

- **Applicant:** Four Mile Run Conservatory Foundation
- **Project Description:**
  - Install water-bottle and jug filling stations at the two highest-use fields in the City, those at Simpson Stadium Park and Witter Recreational Fields, and at Four Mile Run Park, where there is currently no outdoor access to drinkable water. These will be wall-mounted ADA-accessible stations installed on the existing built facilities.
- **Total Project Cost:** \$15,000
- **Proposed City Contribution:** \$7,500
- **Staff Recommendation:** \$5,000

# Old Town North Farmer's Market SNAP Benefits

- **Staff Recommendation:** Not approved because it is seeking operating funds instead of Capital Funds. However, staff would like:
  - Follow-up with applicant and other farmer market operators to meet with General Services and Health and Human Services to discuss other potential funding resources for SNAP benefits and operations.



# Parkour Park Equipment

- **Applicant:** PKMove
- **Project Description:**
  - PKMove provides free, weekly parkour lessons for senior citizens and other special populations in our city parks. This proposal seeks to expand program offerings and by purchasing a Pop-up Playground and two portable mats.
- **Total Project Cost:** \$10,000
- **Proposed City Contribution:** \$5,000
- **Staff Recommendation:** \$5,000 award

# Windmill Hill Accessible Playground

- **Applicant:** Friends of Lee Street Park, Inc.
- **Project Description:**  
The applicant proposes the following accessible play area be developed on the plot of land between the Potomac River and Union Street that is part of Windmill Hill Park.
- **Total Project Cost:** \$50,000
- **Proposed City Contribution:** \$25,000
- **Staff Recommendation:** No award because it is not aligned with the Windmill Hill Park Plan.

# Old Town North Farmer's Market SNAP Benefits

- **Applicant:** Old Town North Community Partnership
- **Project Description:**
  - Adding SNAP/EBT to the Montgomery Park Farmers' Market will enable more members of the Old Town North community to benefit from purchasing fresh local foods. Two other Alexandria City farmers' markets have attracted local low income residents to shop for healthy foods.
- **Total Project Cost:** \$1,000
- **Proposed City Contribution:** \$500
- **Staff Recommendation:** No award because it is seeking operating funds instead of Capital Funds.

# FY 2017 Applications

## Staff Recommended Action

RPCA staff seeks endorsement from the Park & Recreation Commission to award the FY 2017 Community Matching Fund as follows:

- |    |                              |          |
|----|------------------------------|----------|
| 1. | Charles Houston Teen Center  | \$25,000 |
| 2. | Four Mile Run Court Upgrades | \$15,000 |
| 3. | Kick the Habit               | \$ 5,000 |
| 4. | PKMove Parkour Equipment     | \$ 5,000 |

Total FY 2017 Award	\$50,000
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